

**NALLA NARASIMHA REDDY EDUCATION  
SOCIETY'S GROUP OF INSTITUTIONS**  
(UGC AUTONOMOUS INSTITUTION)

**SCHOOL OF MANAGEMENT SCIENCES**

**NEWS LETTER**

**2025-26**  
**MARCH- APRIL 2026**

SCHOOL OF MANAGEMENT SCIENCES

### **INSTITUTE'S VISION AND MISSION**

**VISION :** To be a premier institution ensuring globally competent and ethically strong professionals.

**MISSION :**

- To provide higher education by refining the traditional methods of teaching to make globally competent professionals
- To impart quality education by providing the state of the art infrastructure and innovative research facilities.
- To practice and promote high standards of professional ethics, transparency and accountability.

### **SCHOOL OF MANAGEMENT SCIENCES**

**VISION:**

- ❖ To develop innovative, socially responsible and ethically strong global business leaders through academic excellence.

**MISSION :**



- Providing quality research driven education, continuous learning to inculcate values and ethics and preparing to face all kinds of challenges

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# SCHOOL OF MANAGEMENT SCIENCES NEWSLETTER 2025-26

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## **1. ABOUT SCHOOL OF MANAGEMENT SCIENCES**

The School of Management Sciences was established in the year 2009 with an aim to develop next generation leaders in the management. Department is headed by Dr.T.Ravindra Reddy. The School guiding factors are inspired by internationally accepted values and practices. Faculty of SoMS posses untiring and pleasing commitment to the following values that NNRG has always believed to be very near to success .Students have the opportunity to engage their minds with a distinguished faculty to develop their analytical skills since the school consider this as critical in understanding management in the contemporary environment.

In addition to the theory sessions, the SoMS encourages and supports MBA Students to gain practical knowledge through internships in industries, Industrial visits and case studies. Management student's association-Kautilyan club is formed to bring out students hidden talents in Marketing, HR and Finance areas and to exhibit their leadership qualities.

MBA at NNRG provides rich learning environment with modern labs and digital class rooms. SoMS believes that besides excellence academic inputs, the students need to be properly groomed to be ready for a successful career in industry, for which exclusive training is provided on communication, aptitude and soft skills.

## **2. DEPARTMENT EVENTS**

### **2.1 Workshop**

The School of Management Sciences, Nalla Narasimha Reddy Education Society's Group of Institutions (Autonomous), organized a workshop on Power BI on 10th March 2026 in association with the Magic Bus AI Foundation (Funded by Infosys Technologies), Hyderabad.

Objectives of the Workshop:

- To introduce students to the fundamentals of Power BI.
- To develop skills in data visualization and dashboard creation.
- To enhance understanding of data-driven decision-making.
- To provide hands-on experience with real-time datasets.
- To bridge the gap between theoretical knowledge and industry requirements.

## **2.2 Industrial Visit**

The School of Management Sciences, Nalla Narasimha Reddy Education Society's Group of Institutions (Autonomous), organized an industrial visit to Zinda Tilismath and Parle Products, Hyderabad as part of the academic curriculum.

Objectives of the Industrial Visit:

- To understand the manufacturing processes in pharmaceutical and FMCG industries.
- To observe quality control and safety measures followed in industries.
- To gain knowledge about supply chain and production management.
- To bridge the gap between classroom learning and industrial practices.
- To enhance students' awareness of career opportunities in these sectors.

## 2.3 Management Fest

The Nalla Narasimha Reddy Education Society's Group of Institutions, School of Management Sciences has organized a one-day National Level Management Fest "PARAMPARA – 2026 on Friday, 10th April, 2026



Chief Guest Dr.Sailaja, Director HR, Kaarya IT Solutions felicitated by the Director, NNRG



Welcome address by Dr.T.Ravindra Reddy Dean, School of Management Sciences



Cricket Auction: Team Selection



Cricket auction: Students with their team name



Final round of Young manager: Stress Interview

The total students participated in the events 249 and out of which 144 students are from outside Colleges and 105 students are from NNRG. There are three main formal events and talent round events conducted during the fest viz.

- Business Idea
  - Young Manager
  - Business Quiz
- Winners and runners of the events are distributed cash prizes along with certificates

### 3. ACHIEVEMENTS

#### 3.1 Faculty Publications

S.No	Name of the Faculty	Title	Name of the Journal	ISSN	Volume & Issue/Year
1	Mr.A.Sudheer	Cryptocurrency Integration In Corporate Treasury management: Opportunities And Risks	International Journal of Innovation Studies	2096-2487	Volume 10 No. 01, 2026

#### 3.2 Faculty Certifications (Workshop / FDP/ Webinar/Conference/ NPTEL)

S.No	Name of the Faculty	Name of the Course/Event	Organized by	Date	Duration
1	Dr.P.Meena Kumari	Ideas for Publication: using AI and Statistical tools	Guru Nanak University	27 <sup>th</sup> April - 01 <sup>st</sup> May 2026	5 Days
2	Mr.A.Sudheer	Fundamentals of Digital Marketing (Topper – Top 5%)	NPTEL Swayam	Febuary - April	8 Weeks
3	Mr.A.Sudheer	Management of New Products and Services (Topper – Top 1%)	NPTEL Swayam	January - Febuary	4 Weeks
4	Mr.A.Sudheer	NPTEL star award- Motivated Learner			

#### 3.3 Student Certifications

S.No	Roll Number	Name of the Student	Organized by	Title	Date & Duration
1	24Z1E0015	C.T.Sagar	NISM	Mutual Fund Distribution	April 7 <sup>th</sup> 2026
2	24Z1E0060	B.Nandini	NISM	Mutual Fund Distribution	April 16 <sup>th</sup> 2026
3	25Z1E0017	Dathrak Akash	NPTEL	Financial Statement Analysis and Reporting	JAN – APR2026

4	25Z1E0039	Koppula Abishek Reddy	NPTEL	Foundations of Accounting & Finance	JAN – APR2026
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**Student Achievements:**

S.No	Roll No	Name of the Student	Name of Host Institution	Name of the Event	Date(s)	Prize details
1	247Z1E0030	KANDADI YAMINI	VBIT –VIGNITE 2K26	STARTUP ARENA	23-04-2026	WINNER
2	247Z1E0001	AKULA GOUTHAM	VBIT –VIGNITE 2K26	MOVIE QUIZ	23-04-2026	WINNERS
	247Z1E0002	AKULA SANDEEP				
3	257Z1E0037	KETHAVATH BHARATH NAIK	VBIT –VIGNITE 2K26	MYSTERY BOX	23-04-2026	WINNERS
	257Z1E0043	MANCHALA LIKITHA				
	257Z1E0054	THANNEERU JITHENDAR				
	257Z1E0012	BANDI NIKITHA				
	257Z1E0032	KANCHARLA GOUTHAMI				
	257Z1E0026	GOSUKULA RANADHEER				
4	257Z1E0054	THANNEERU JITHENDAR	VBIT –VIGNITE 2K26	BRAND HUNT	23-04-2026	WINNERS
	247Z1E0011	BURLA CHARAN TEJA YADAV				
5	257Z1E0037	KETHAVATH BHARATH NAIK	VBIT –VIGNITE 2K26	BRAND HUNT	23-04-2026	RUNNER

**WISHING YOU ALL SUCCESS AND GOOD HEALTH**